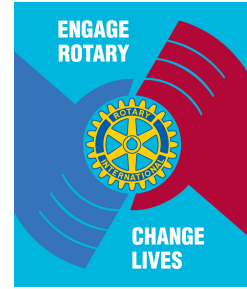




# Bulletin Gloucester



Vol No. 65. No 15 Rotary Club of Gloucester Inc

27<sup>th</sup> May 2014

Club 17925, District 9650 Chartered 17<sup>th</sup> May 1950

Secretary – Ashleigh Hickman  
[secretary@rotarygloucester9650.org.au](mailto:secretary@rotarygloucester9650.org.au)

President – Ray Martin  
[rms@midcoast.com.au](mailto:rms@midcoast.com.au)

Treasurer – Bruce Montgomerie  
[bmont@bigpond.com.au](mailto:bmont@bigpond.com.au)

District Governor Rob Anderson, Rotary Club of Coffs Harbour  
RI President 2013 -14: Ron Burton; Rotary Club of Norman, Oklahoma

Please email Megan with apologies and names or numbers of guests no later than 11.00 on Tuesdays at [imeldasshoes@bigpond.com](mailto:imeldasshoes@bigpond.com)

Ken Graham

Gloucester Rotary Club as well as the wider community will sadly miss Ken. He was always ready to help out and his sense of humour, little joke or effervescent laugh will definitely be missed by us.

## NOTICES and DATES for your DIARY

- **Rotary World Convention** – June 1-4<sup>th</sup> Log onto the website to make your bookings
- **Indian Friendship Exchange 6<sup>th</sup> - 10<sup>th</sup> June.** Hosts needed
- **Opera in the Church 22<sup>nd</sup>-23<sup>rd</sup> August**

## Coming Meetings, as organised by Brian

27 <sup>th</sup> May	Vince Brooker from ROMAC
3 <sup>rd</sup> June	Danny Green – Gloucester Shire Council's General Manager reporting on aged care in Gloucester
10 <sup>th</sup> June	
17 <sup>th</sup> June	Oceane's farewell
24 <sup>th</sup> June	Transfer meeting for the Wingham Changeover
1 <sup>st</sup> July	Club Changeover
16 <sup>th</sup> August	Governor's Visit – this is a Saturday night, therefore will involve dinner & entertainment.



### Previous Meeting

A great roll-up of visitors, from business houses in Gloucester, to hear the presentation from Southern Cross Austereo's General Manager Mike Crowhurst and Shane McLeay. \$1000 worth of advertising through a silent auction, and two nights at Rydges Port Macquarie through a real auction were donated.

This company runs Channels 10, One & 11 and radio stations 2MC and Star FM in Port. Television exists for both entertainment and to keep us informed. Advertisers provide 'Free to Air' TV.

Shane showed us examples of ads from

Gloucester Businesses. His favourite quote ' Doing business without advertising is like winking at a girl in the dark. You know what you're doing but no one else does!



**Sam** – described Rotary's Youth programs to the visitors and introduced Oceane who has just returned from her 3 week Safari with 31 other exchange students. They went to Byron Bay, Airlee Beach, Cairns to go snorkelling on the Great Barrier reef, then flew to Alice Springs and Uluru (a big rock) and then to Melbourne. She had a wonderful trip. Oceane returns to France on 9<sup>th</sup> July and although she is looking forward to seeing everyone it will be hard to live with her parents again!

**Pete** – demonstrated his fine auctioneering skills to auction the 2 nights at Rydges Port Macquarie. After some lively bidding he put in his final bid at

the end of \$380 to take out the prize.

**Ray** – summarised some other directors reports mentioning the Indian exchange, Gloucester students who are applying for exchange and National Science School and the upcoming thankyou dinner for those sponsors of the Motorcycle Muster. Mark Scifleet was put on the spot to mention his Rotary Exchange to Miami in 1983 – a wonderful opportunity.

### Shane McLeay –

Branding ensures you are at the top of a customer's mind. Loyalty doesn't exist like it used to. Branding puts your business onto their shopping list as nowadays it is a battlefield for independents against the big companies.

To be successful with advertising you need creativity, the right schedule, timing and frequency of ads. Southern Cross Austereo have had success and can produce a cost effective solution for any business.

The winner of the silent auction for \$1000 worth of advertising was Andy Deliyange from Bucketts Way Motel with his bid of \$1100 – therefore he's promised a bit extra and Gloucester Rotary did very well.



A big thankyou to Brian and Sharee for organising the night and the crowd to swell our numbers.

Email any messages or contributions for the bulletin to [vcoombes54@gmail.com](mailto:vcoombes54@gmail.com)

### Rotary meetings – Set up and Put away

May	Bruce Montgomerie, Jim DeSilva, John Read
June	Li Meng Wong, Sam de Witte, Denver Webb
July	Ashleigh Hickman, Simon Griffin, Bill Radford
August	Sharee Abeysekera, Bernie Tresidder, Grahame Stelzer

### Important Dates for June

**Birthdays:** Geoff Slack, 25th

**Anniversaries:** Simon & Hildegard Griffin, 1<sup>st</sup>; Jim & Sue Desilva, 7<sup>th</sup>; Ernie & Sharee Abeysekera, 19<sup>th</sup>

### Our Executive 2013.-.2014

<b>President:</b>	Ray Martin	65581455
<b>Vice President :</b>	Sam de Witte	65581734
<b>Immediate Past President:</b>	Peter Markey	65582550
<b>Secretary:</b>	Ashleigh Hickman	65582031
<b>Treasurer:</b>	Bruce Montgomerie	65589113
<b>Club Service</b>	Brian Beesley	65581429
<b>Youth Services</b>	Sam De Witte	65581734
<b>Community Service</b>	John Faull	65581722
<b>Vocational Service</b>	Sharee Abeysekera	65588158
<b>Public Officer</b>	Don McLeod	6558 4297
<b>International Service</b>	Valda Barron	6558 2992

### Four Way Test

Of all the things we say and do:  
Is it the truth?  
Is it fair to all concerned?  
Will it build goodwill and friendship?  
Will it be beneficial to all concerned?